

In2lytics raises \$3 Million in Series A Funding

Big data analytics company receives investment as it spins out from Referentia Systems

Honolulu, HI, May 15, 2017 – In2lytics, a big data analytics technology company announced it has raised \$3 million in Series A funding from Enerdigm Ventures and Referentia Systems. The company will use the new funding to expand its sales and marketing efforts.

In2lytics' core technology was originally created in 2007 as a technology project at Referentia Systems. Initially used for data capture, storage and analysis of military aircraft performance to help identify efficiencies and for predictive maintenance, the technology has been adopted into a platform addressing any industry where streaming data **is produced**. This is generally referred to as Internet of Things or "IoT". Regarding IoT, Gartner forecasts "**total** spending on endpoints and services will reach almost \$2 trillion in 2017¹"

"We believe In2lytics' technology and team have the potential to play a disruptive role in the emerging IoT sector" said Darren T. Kimura, **Managing Partner at Enerdigm Ventures**, "and we are excited to play a role in positioning the company as they are now prepared for mass commercialization."

Another example of **where In2lytics' technology is currently being used is by various electric utilities and the Department of Defense to help manage renewable energy integration and planning.**

"Data is power and In2lytics' technology has been helping Hawaii become the most aggressive renewable energy State in the USA" said Nelson Kanemoto, CEO of Referentia Systems and Co-Founder of In2lytics. "This platform will help transform industries by giving decision makers the data to make the right decision."

In2lytics is the second spin-out company Referentia and Enerdigm Ventures have partnered on. Previously Enerdigm Ventures helped spin-out LiveAction, a network management software company.

About In2lytics (www.in2lytics.com)

In2lytics is a technology spin-out from **Referentia Systems, Inc.** It's research and development began in 2005 and since that time the team has been developing a suite of products that take unstructured, streaming data and organizes it for usability. This has produced applications which enable users to analyze data historically, monitor real time and forecast for planning and integration purposes.

¹ <http://www.gartner.com/newsroom/id/3598917>

About Referentia Systems (www.referentia.com)

Referentia Systems has been developing innovative advanced technology solutions since its inception in 1996 and has received many awards for innovations in eLearning, software defined networks, smart grid analytics, cybersecurity and more, creating a strong record of past performance and success with SBIR projects. Headquartered in **Hawaii, Referentia has leveraged its strategic location in the Pacific and Hawaii's strong** military presence to build intimate relationships with the warfighter and understand first-hand their critical pain points and capability gaps, resulting in the development of truly customer-driven innovations. The company is a strong supporter and partner in giving back to the community, especially the underserved.

About Enerdigm Ventures (www.enerdigm.com)

Enerdigm Ventures focuses on investing in startups in Seed and Series A. We invest in business models, technologies and entrepreneurs that exhibit great potential to become excellent companies. We believe these companies will serve as the foundation for emerging technology sectors creating jobs and diversifying the economy.

Contacts:

Ted Liu
In2lytics, LLC
808-840-8620
tliu@in2lytics.com

Jill Takaizu
Referentia Systems
(808) 840-8500
refinfo@referentia.com

Ken Shimada
Enerdigm Ventures
(415) 630-2306
idea@enerdigm.com